



NEWS RELEASE

## Planet Fitness to Present at Baird's 2017 Global Consumer, Technology & Services Conference

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HAMPTON, N.H., June 2, 2017 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) today announced that the Company will participate in Baird's 2017 Global Consumer, Technology & Services Conference on June 8, 2017. Management's 30-minute presentation is scheduled to start at 2:00 pm Eastern Time.

A live webcast of the presentation will be available at <http://investor.planetfitness.com>. An audio replay of the webcast will be available within two hours of the conclusion of the presentation and remain available for one year.

### About Planet Fitness

Founded in 1992 in Dover, N.H., Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the United States by number of members and locations. As of March 31, 2017, Planet Fitness had more than 10 million members and 1,367 stores in 48 states, the District of Columbia, Puerto Rico, Canada and the Dominican Republic. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than 95% of Planet Fitness stores are owned and operated by independent business men and women.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/planet-fitness-to-present-at-bairds-2017-global-consumer-technology--services-conference-300467816.html>

SOURCE Planet Fitness, Inc.

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