



NEWS RELEASE

# Planet Fitness to Present at the 2016 ICR Conference

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NEWINGTON, N.H., Jan. 7, 2016 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) today announced that the Company will participate in the 2016 ICR Conference, held at the JW Marriott Orlando Grande Lakes in Orlando, Florida. Management is scheduled to present on Tuesday, January 12, 2016 at 9:30 a.m. Eastern Time.

A live webcast of the presentation will be available at <http://investor.planetfitness.com>. An audio replay of the webcast will be available within two hours of the conclusion of the presentation and remain available for one year.

## About Planet Fitness

Founded in 1992 in Dover, N.H., Planet Fitness (NYSE: PLNT) is one of the largest and fastest-growing franchisors and operators of fitness centers in the United States by number of members and locations. With more than 1,000 locations in 47 states, the District of Columbia, Puerto Rico, Canada, and the Dominican Republic, Planet Fitness' mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than 90% of Planet Fitness stores are owned and operated by independent business men and women. For more information, visit [www.planetfitness.com](http://www.planetfitness.com).

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SOURCE Planet Fitness, Inc.

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