

FEATURE

“Zero Malaria Starts with Me”

To combat the high prevalence of malaria in the Kédougou region of Senegal, Sabodala runs an annual malaria elimination campaign, “Zero Malaria Starts with Me”. At the mine site, senior managers make public commitments to launch the campaign, and managers and peer educators raise awareness of prevention measures. In surrounding villages, Sabodala partners with local officials and technical services to raise awareness of the campaign, spread through television and radio, posters and trained village safety representatives. Insecticide spraying is a key component, with around 85% of buildings in 16 villages sprayed in June and November – in total over 9,400 buildings. The malaria elimination campaign shows excellent results: in 2019, the rate of malaria per person was 32% lower in local villages that had been sprayed, meaning that we helped prevent an estimated 3,873 cases of malaria in 2019. The rate within our workforce also decreased significantly in 2019 – 30% lower than the average of the past three years.

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estimated cases of malaria prevented due to Zero Malaria campaign



SDG 3: Good health and well-being

Target 3.3: By 2030, end the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases, and combat hepatitis, water-borne diseases and other communicable diseases.

