



January 22, 2015

Ingersoll Rand Expands Relationship With Racing Community Becomes 'Official Power Tools of NASCAR'

Multi-Faceted Agreement Makes Company an Official Partner of IMSA / Contingency Sponsor in NASCAR Touring & Weekly Series

DAYTONA BEACH, Fla. (Jan. 22, 2015) — NASCAR® and Ingersoll Rand, a global leader in reliable and innovative power tools, today announced a multi-year partnership designating Ingersoll Rand as the “Official Power Tools of NASCAR.” An innovator in tool technology, Ingersoll Rand products have been a staple in NASCAR garages for more than 50 years.

The multi-faceted agreement also designates Ingersoll Rand as an Official Partner of the International Motorsports Association (IMSA) and as a contingency sponsor of the NASCAR Sprint Cup Series™ and NASCAR Touring & Weekly Series™.

“Ingersoll Rand has been rooted in racing for decades and this renewed relationship celebrates the tireless work of pit crew mechanics and passionate race fans across all levels of racing,” said John Evans, president of power tools at Ingersoll Rand. “We know how important tool performance is in racing – if your tools perform, your vehicle performs. We are now putting high-performance Ingersoll Rand tools into the hands of the best auto technicians in the world while engaging fans who have a passion for cars.”

NASCAR technicians are recognized as being among the most qualified in the automotive industry, and they demand high performance tools. According to a recent study commissioned by NASCAR and conducted by Research Now, more than half (52 percent) of automotive professionals (i.e. technicians, service managers, etc.) are NASCAR fans. The same study also revealed that more than half (52 percent) of automotive professionals associate NASCAR products with high performance.

As part of this integrated partnership, Ingersoll Rand will be at the track each weekend providing expert tool support, service, new tool demonstrations for pit crews and will offer fans the opportunity to try tools first hand. Additionally, Ingersoll Rand will launch its Home Tracks Text-to-Win contest for fans at tracks throughout the season. Fans will have opportunities to win an Ingersoll Rand prize pack and meet-and-greets with pit crews and other high-profile racing and automotive personalities.

“Ingersoll Rand, a global brand that has a rich history in NASCAR, understands how to utilize our sport to effectively connect with the racing community,” said Jim O’Connell, chief sales officer, NASCAR. “The new partnership reinforces their desire to engage fans across all levels of our sport and we are proud to welcome them to our family of Official NASCAR Partners.”

The NASCAR contingency programs foster strong relationships between competitors and the high-quality, performance-driven brands in the program by providing prize money for each race and at the end of each racing season. Competitors become eligible for the money by displaying partner decals on their race vehicles. As a sponsor of the contingency program, Ingersoll Rand will celebrate and reward the work of pit crew mechanics each week during the NASCAR Sprint Cup season and at select Home Tracks throughout the year with prize money and tools.

About NASCAR

The National Association for Stock Car Auto Racing, Inc. (NASCAR) is the sanctioning body for the No. 1 form of motorsports in the United States. NASCAR consists of three national series (the NASCAR Sprint Cup Series, NASCAR XFINITY Series™, and NASCAR Camping World Truck Series™), four regional series, one local grassroots series and three international series. The International Motor Sports Association™ (IMSA) governs the TUDOR United SportsCar Championship™, the premier U.S. sports car series. Based in Daytona Beach, Fla., with offices in eight cities across North America, NASCAR sanctions more than 1,200 races in more than 30 U.S. states, Canada, Mexico and Europe. For more information visit <http://www.NASCAR.com> and follow NASCAR at www.Facebook.com/NASCAR and Twitter: @NASCAR.

About Ingersoll Rand

[Ingersoll Rand](http://www.ingersollrand.com) (NYSE:IR) advances the quality of life by creating comfortable, sustainable and efficient environments. Our people and our family of brands — including [Club Car®](http://www.clubcar.com), [Ingersoll Rand®](http://www.ingersollrand.com), [Thermo King®](http://www.thermo-king.com) and [Trane®](http://www.trane.com) — work together to enhance the quality and comfort of air in homes and buildings; transport and protect food and perishables; and increase industrial productivity and efficiency. Ingersoll Rand products range from complete compressed air systems, tools and pumps to material and fluid handling systems. The diverse and innovative products, services and solutions enhance our customers' energy efficiency, productivity and operations. We are a \$12 billion global business committed to a world of sustainable progress and enduring results. For more information, visit www.ingersollrand.com or www.ingersollrandproducts.com.

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