

MEDIA ADVISORY

Ritchie Bros. Auctioneers to Host Third Quarter 2014 Earnings Conference Call on November 4, 2014

VANCOUVER, October 21, 2014 – Ritchie Bros. Auctioneers Incorporated (NYSE and TSX: RBA), the world's largest industrial auctioneer, invites interested parties to participate in its third quarter 2014 earnings conference call, occurring on Tuesday, November 4, 2014 at 11:00 am Eastern time / 8:00 am Pacific time / 4:00 pm GMT. During the call company executives will discuss Ritchie Bros.' earning results and answer questions from analysts and institutional investors. The Company's third quarter 2014 earnings results will be released before NYSE and TSX market open earlier that morning.

Analysts and institutional investors may participate via conference call, using the following dial-in information:

- 1-888-390-0546 (toll-free North America)
- 08-00-652-2435 (toll-free UK)
- 416-764-8688 (Toronto & overseas long-distance)

Please ask to participate in Ritchie Bros.' third quarter 2014 earnings conference call, and quote conference ID 66267323 if prompted.

Media and other interested parties may listen to the conference call via webcast, by selecting the third quarter 2014 earnings call webcast link at www.rbauction.com/investors.

Please note that there will be presentation slides accompanying the earnings call. The slides will be displayed live on the webcast, and will be available to download via the webcast player or at www.rbauction.com/investors the morning of the call.

A replay of the conference call can be accessed after 1:00 pm Eastern / 10:00 am Pacific time / 6:00 pm GMT until December 4, 2014 at 416-764-8677 or 1-888-390-0541 (using passcode 267323#).

About Ritchie Bros.

Established in 1958, Ritchie Bros. (NYSE and TSX: RBA) is the world's largest seller of used equipment for the construction, transportation, agriculture, material handling, energy, mining, forestry, marine and other industries. **Ritchie Bros.**[™] solutions make it easy for the world's builders to buy and sell equipment with confidence, including live unreserved public auctions with on-site and online bidding (rbauction.com), the **EquipmentOne**[™] secure online marketplace (EquipmentOne.com), a professional corporate asset management program, and a range of value-added services, including equipment financing for customers through Ritchie Bros. Financial Services (rbauctionfinance.com). Ritchie Bros. has operations in more than 25 countries, including 44 auction sites worldwide. Learn more at RitchieBros.com.

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For more information, please contact:

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